



GIVING/ GETTING

Access To Scholarly
and Instructional
Materials

When: Friday, October 26, 2012, 8 am-4 pm

Where: The Eagle's Lookout, SERC, The College at Brockport, State University of New York

What: One-day conference on issues surrounding recent Georgia State case, intellectual property, fair use, open access and more.

Who should attend: Faculty, instructional designers, librarians and anyone interested in open access and intellectual property rights.



Register now!

<http://www.cvent.com/d/6cqs24>

Exploring issues impacting faculty and researchers in understanding and safeguarding intellectual property rights, discussing fair use

Conference Agenda - Friday, October 26, 2012

8:00—8:30 am	Registration
8:30—8:45 am	Introductions
8:45—9:45 am	Keynote—Joan K. Lippincott, Associate Executive Director of the Coalition for Networked Information (CNI) - What's on the Horizon for Higher Education Publishing?
9:45—10:00 am	Break
10:00—11:00 am	K. Matthew Dames, Copyright & Information Policy Adviser at Syracuse University - Open Scholarship vs. Publishing's Piracy Paradigm
11:00—11:30 am	Carey Hatch, Associate Provost for Academic Technology & Information Services, SUNY System Administration
11:30—noon	David K. Lavalley, Executive Vice Chancellor for Academic Affairs & Provost of SUNY
Noon—1:00 pm	Lunch
1:00—2:00 pm	Tim Bowen, Product Manager for Academic Licensing at the Copyright Clearance Center
2:00—3:00pm	Melissa Levine, Lead Copyright Officer, Librarian at the University of Michigan - Academic Authors and Open Access - Practical Thoughts for Preserving Your Rights
3:00—3:45 pm	Next Steps Discussion
3:45—4:00 pm	Closing Remarks & Assessments



Joan K. Lippincott

Joan K. Lippincott is the Associate Executive Director of the Coalition for Networked Information (CNI), a joint program of the Association of Research Libraries (ARL) and EDUCAUSE.

Keynote Title: What's on the Horizon for Higher Education Publishing?

We are in the midst of a genuine transformative era for scholarly publication. Publications are becoming more complex, including multi-media, large data sets, and social networking features. What are the implications of these changes for creators of new content and consumers of the content? Faculty are encouraged to become more proactive in understanding the publishing landscape, retaining the rights to their own work, and offering materials with viable cost models to their students.



K. Matthew Dames

K. Matthew Dames is Syracuse University's first Copyright & Information Policy Adviser, where he educates the University community about copyright, licensing and policy issues that affect teaching, scholarship, and research.

Presentation Title: Open Scholarship vs. Publishing's Piracy Paradigm

Professors typically make their reputations and gain tenure through a process of scientific collaboration, sharing, and discovery -- often while participating in a publication system that puts a heavy price on the written outcome of such scientific collaboration, sharing, and discovery. Exploring this incongruence, Dr. K. Matthew Dames discusses the "piracy paradigm" at the root of published science's industrialization, recent attempts to fight this history, and the battle for the scholarship's future as shared knowledge or private commodity.



Carey Hatch

Associate Provost for Library and Information Services and the Director of the SUNY Learning Network at the State University of New York, System Administration.

Carey heads the Office of Library and Information Services, which supports and coordinates a variety of cooperative library programs and initiatives within the State University, including the SUNYConnect initiative. Carey also oversees the EDUCAUSE Award winning SUNY Learning Network (SLN) program. The SLN is one of the world's leading providers of online learning.

Associate Provost Hatch will be speaking about open access and content and following with an open question and answer session.



David K. Lavalley

David Lavalley has an extensive record in higher education administration as well as international education, science education, and research. Before assuming his current position as Provost and Executive Vice Chancellor of Academic Affairs for the SUNY system, he served as provost at SUNY New Paltz. There he hired more than two-thirds of the college's current faculty, attracting a diverse body of scholars and teachers from the best graduate programs in the United States and abroad.

Provost Lavalley will be speaking about the SUNY perspective on open access followed by an open question and answer session.



Tim Bowen

Tim Bowen is the Product Manager for Academic Licensing at the Copyright Clearance Center.

Tim is responsible for the product management and marketing of a family of web-based, pay-per-use services targeted at academic institutions of higher education requiring copyright permissions to reuse content in digital and print formats. Tim is also co-Leading the development of a "blanket" licensing service targeted at colleges and universities.

Mr. Bowen will be providing an industry perspective on open access and copyright. The Copyright Clearance Center was involved with the GSU case.



Melissa Levine

Melissa Levine provides guidance on all aspects of copyright policy and practice, helping the University of Michigan community understand copyright. At the Smithsonian Institution, Melissa handled licensing and contract negotiations for publishing, product development, electronic rights, audiovisual media, exhibitions, and festivals. At the Library of Congress, Melissa was Assistant General Counsel and Legal Advisor to the National Digital Library Project.

Presentation Title: Academic Authors and Open Access - Practical Thoughts for Preserving Your Rights

What are some of the practical things faculty can do to preserve their rights, control the fate of their scholarly work, and think about open access as a practical part of their work? Some of it is simpler than you may think. We'll discuss contracts, copyright, and practical policy ideas.