Acknowledgments

The Conference Committee would like to acknowledge and thank the following for their contributions to the success of this event:

BASC, CELT, FACT[2], Provost and Vice President for Academic Affairs Anne Huot, Associate Provost and CIO Frank Wojcik and Library, Information and Technology Services faculty, staff and students.

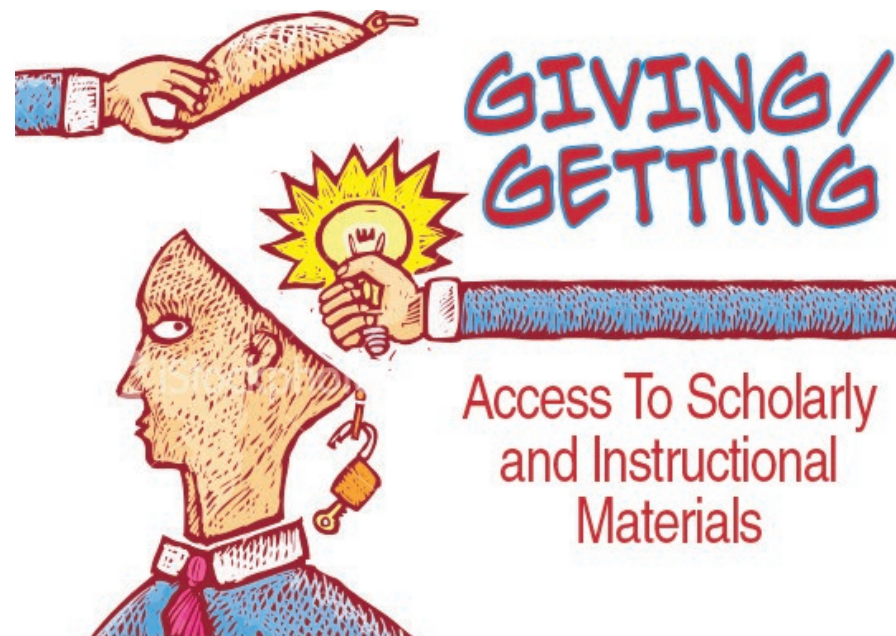**Please remember to complete the conference survey online at:**

http://www.cvent.com/d/6cqs24

Join the conversation on Twitter!

Our conference hashtag is: 🐦 #oasuny

Discover more with the official Open Access Week hashtag: 🐦 #oaweek

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October 26, 2012

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Conference Agenda - Friday, October 26, 2012
The College at Brockport

8:00—8:30 am	Registration
8:30—8:45 am	Introductions
8:45—9:45 am	Keynote - Joan K. Lippincott, Associate Executive Director of the Coalition for Networked Information (CNI) - What's on the Horizon for Higher Education Publishing?
9:45—10:00 am	Break
10:00—11:00 am	K. Matthew Dames, Copyright & Information Policy Adviser at Syracuse University - Open Scholarship vs. Publishing's Piracy Paradigm
11:00—11:30 am	Carey Hatch, Associate Provost for Academic Technology and Information Services, SUNY System Administration
11:30—noon	David K. Lavallee, Executive Vice Chancellor for Academic Affairs and Provost of SUNY
Noon—1:00 pm	Lunch
1:00 —1:45 pm	Tim Bowen, Director, Academic Products and Services, Copyright Clearance Center (CCC)
1:45—2:00 pm	Break
2:00—3:00 pm	Melissa Levine, Lead Copyright Officer, Librarian at the University of Michigan - Academic Authors and Open Access - Practical Thoughts for Preserving Your Rights
3:00—3:45 pm	Next Steps Discussion
3:45—4:00 pm	Closing Remarks and Assessment

Additional Web Resources

Open Access Week
www.openaccessweek.org

Creative Commons
www.creativecommons.org

Open Access Directory
http://oad.simmons.edu

Directory of Open Access Journals
www.doaj.org

Notes

Melissa Levine

Melissa Levine provides guidance on all aspects of copyright policy and practice, helping the University of Michigan community understand copyright. She has extensive experience with copyright matters. At the Smithsonian Institution, Melissa handled licensing and contract negotiations for publishing, product development, electronic rights, audiovisual media, exhibitions, and festivals (1990-96). At the Library of Congress, Melissa was Assistant General Counsel and Legal Advisor to the National Digital Library Project and has worked with the U.S. Copyright Office and other organizations and government agencies on copyright issues. Melissa has also worked with HathiTrust, a digital preservation repository and highly functional access platform that provides long-term preservation and access services for public domain and in copyright content from a variety of sources, including Google, the Internet Archive, Microsoft, and in-house partner institution initiatives.

Melissa received her undergraduate degree in history and art history from Emory University and her Juris Doctorate from the University of Miami School of Law.

Presentation Title: **Academic Authors and Open Access - Practical Thoughts for Preserving Your Rights**

What are some of the practical things faculty can do to preserve their rights, control the fate of their scholarly work, and think about open access as a practical part of their work? Some of it is simpler than you may think. We'll discuss contracts, copyright, and practical policy ideas.

All conference materials will be made available online at:

www.brockport.edu/library/g2

Joan K. Lippincott

Joan K. Lippincott is the Associate Executive Director of the Coalition for Networked Information (CNI), a joint program of the Association of Research Libraries (ARL) and EDUCAUSE. Joan is a widely published author and frequent conference speaker. She is chair of the ACRL New Publications committee and is on the boards of *portal, The Reference Librarian,* and the Networked Digital Library of Theses and Dissertations (NDLTD). She serves on the Advisory Boards of the *Horizon Report,* the EDUCAUSE ELI Seeking Evidence of Impact project, the *Journal of Learning Spaces*, and the Academic Commons. Prior to joining CNI, Joan was a librarian at Cornell, Georgetown, George Washington University, and The College at Brockport. Joan received her PhD in higher education from the University of Maryland, an MLS from SUNY Geneseo, and an AB from Vassar College.

Keynote Title: **What's on the Horizon for Higher Education Publishing?**

We are in the midst of a genuine transformative era for scholarly publication. Publications are becoming more complex, including multi-media, large data sets, and social networking features. University presses are facing financial crisis while large, for-profit scientific publishers are exploring new financial and publication models. Open Access and publication mandates by large, federal funding agencies are influencing new developments. New entities are entering the publishing arena, including libraries, consortial publishers, and companies such as Amazon and Apple. In the curricular area, higher education institutions are experimenting with e-textbook programs, new pricing models for students, and commercial offerings tied to proprietary platforms. What are the implications of these changes for creators of new content and consumers of the content? Faculty are encouraged to become more proactive in understanding the publishing landscape, retaining the rights to their own work, and offering materials with viable cost models to their students.

K. Matthew Dames

K. Matthew Dames is Syracuse University's first Copyright & Information Policy Adviser, where he educates the University community about copyright, licensing and policy issues that affect teaching, scholarship, and research. Dr. Dames also is a research fellow at Michigan State University's Quello Center for Telecommunication Management and Law. His scholarly research focuses on copyright law, information policy and legislation, political language and framing, and the history of U.S. media industries.

Presentation Title: **Open Scholarship vs. Publishing's Piracy Paradigm**

Professors typically make their reputations and gain tenure through a process of scientific collaboration, sharing, and discovery -- often while participating in a publication system that puts a heavy price on the written outcome of such scientific collaboration, sharing, and discovery. Exploring this incongruence, Dr. K. Matthew Dames discusses the "piracy paradigm" at the root of published science's industrialization, recent attempts to fight this history, and the battle for scholarship's future as shared knowledge or private commodity.

Carey Hatch

Carey Hatch is the Associate Provost for Library and Information Services and the Director of the SUNY Learning Network at the State University of New York, System Administration.

Carey heads the Office of Library and Information Services, which supports and coordinates a variety of cooperative library programs and initiatives within the State University, including the SUNYConnect initiative. Carey also oversees the EDUCAUSE Award winning SUNY Learning Network (SLN) program. The SLN is one of the world's leading providers of online learning.

Carey Hatch received his MLS from the University at Maryland at College Park, and his BA in Philosophy from the State University College of New York at Brockport.

Associate Provost Hatch will be speaking about open access and content and following with an open question and answer session.

David K. Lavallee

David Lavallee has an extensive record in higher education administration as well as international education, science education, and research. Before assuming his current position as Provost and Executive Vice Chancellor of Academic Affairs for the State University of New York system, he served as provost at SUNY New Paltz. There he hired more than two-thirds of the college's current faculty, attracting a diverse body of scholars and teachers from the best graduate programs in the United States and abroad.

He has presented lectures at over 125 universities, scientific meetings, and research institutes; has authored numerous peer-reviewed research articles and two books; and was associate editor and senior consultant for two encyclopedias of chemistry. He consulted for the National Science Foundation and the National Institutes of Health.

Provost Lavallee will be speaking about the SUNY perspective on open   access followed by an open question and answer session.

Tim Bowen

Tim Bowen is the Director of Academic Products & Services at Copyright Clearance Center in Danvers, Massachusetts. He joined Copyright Clearance Center in 2003 and is responsible for the development and management of CCC's pay-per use and annual licensing services for academic institutions as well as CCC's newest product, Get It Now. Mr. Bowen has over 20 years of product management, product marketing, and channels marketing experience. Previously, he worked at Genuity, Cabletron Systems, Digital Equipment Corporation, and Nashua Corporation. He holds a BS in business administration–marketing from Plymouth State University and an MBA from Southern New Hampshire University.

Presentation Title: **Copyright in Academia**

This session will provide a brief overview of the copyright landscape in academia along with some good practices to follow when using copyrighted content for classroom use.